

CLAIM LISTING

This listing of claims will replace all prior versions, and listings of claims in the application:

IN THE CLAIMS

1. (previously presented) A method for conveying a message to an audience comprising the steps of:

- creating presentation materials;
- creating a miniature printed version of the presentation materials;
- presenting presentation materials to the audience; and
- providing the audience with the miniature printed version of the presentation materials;

- wherein the step of creating a miniature printed version comprises creating a miniature printed version of the presentation materials in the size of a marketing product; and

- wherein the step of providing comprises packaging the miniature printed version of the presentation materials with a marketing product.

2. (original) The method of Claim 1, wherein the step of creating a miniature version comprises creating a miniature printed version of the presentation materials as a single printed page.

3. (original) The method of Claim 1, wherein the step of creating a miniature version comprises creating a miniature printed version of the presentation materials as a plurality of printed pages.

4. (original) The method of Claim 3, further comprising the step of:
binding the plurality of printed pages together.

5. (original) The method of Claim 1, further comprising the step of packaging the miniature printed version of the presentation materials.

6. (canceled)

7. (previously presented) The method of Claim 1, wherein the marketing product is a business card.

8. (original) The method of Claim 5, wherein:

the step of creating a miniature printed version comprises including a multiple frame animation on the miniature printed version of the presentation materials; and

the step of packaging comprises packaging the miniature printed version of the presentation materials so that the multiple frame animation may be viewed by flipping through the miniature printed version of the presentation materials.

9. (original) The method of Claim 4, wherein:

the step of creating a miniature printed version comprises including at least one transparent page containing emphasis material; and

the step of packaging comprises packaging the at least one transparent page adjacent to a page that will be emphasized by overlaying the at least one transparent page.

10. (original) The method of Claim 4, wherein:

the step of packaging comprises providing a protective sleeve for the miniature printed version of the presentation materials.

11. (original) The method of Claim 1, wherein the step of creating a miniature printed version step comprises including an image intended to facilitate recall of a message conveyed by the presentation materials on the miniature printed version of the presentation materials.

12. (previously presented) A computer implemented system for producing a miniature presentation, comprising:

 a digital repository populated with presentation materials;

 a processor; and

 a computer readable medium encoded with processor readable instructions that when executed by the processor implement,

 a selection mechanism configured to select a presentation to be reformatted,

 a reformatting mechanism configured to reformat the presentation as a miniature presentation, and

 a printing mechanism configured to print the miniature presentation;

 wherein the reformatting mechanism is further configured to reformat the presentation as a miniature presentation having the size of a business card.

13. (original) The system of Claim 12, wherein:

 the digital repository further comprises a multiple frame animation;

 the selection mechanism is further configured to select the multiple frame animation for inclusion in the miniature presentation; and

 the reformatting mechanism is further configured to combine the multiple frame animation and the presentation as a miniature presentation.

14. (original) The system of Claim 12, wherein:

 the digital repository further comprises an image intended to facilitate recall of a message conveyed by the presentation materials;

 the selection mechanism is further configured to select the image for inclusion in the miniature presentation; and

 the reformatting mechanism is further configured to combine the image and the presentation as a miniature presentation.

15. (original) The system of Claim 12, wherein:

the digital repository is further populated with foreign language versions of the presentation materials;

the selection mechanism is further configured to select a second version of the presentation in a foreign language; and

the reformatting mechanism is further configured to reformat the second version of the presentation for inclusion in the miniature presentation.

16. (previously presented) The system of Claim 15, wherein the printing mechanism is further configured to print the second version of the presentation on a back side of the miniature presentation.

17. (canceled)

18. (previously presented) A computer program product, comprising:

a computer storage medium and a computer program code mechanism embedded in the computer storage medium for causing a processor to create a miniature printed version of presentation materials, the computer program code mechanism comprising:

a first computer code device configured to reformat presentation materials into a miniature version of the presentation materials; and

a second computer code device configured to print the miniature version of the presentation materials;

wherein the miniature version of the presentation materials has the size of a business card.

19. (original) The computer program product of Claim 18, wherein the first computer code device further comprises a third computer code device configured to include other information when reformatting the miniature version of the presentation materials.

20. (previously presented) A computer-implemented system for producing a miniature presentation, comprising:

means for selecting a presentation to be reformatted;

means for reformatting the presentation into a miniature version of the presentation; and

means for printing the miniature version of the presentation;

wherein the miniature version of the presentation has the size of a business card.

21. (original) A business card comprising:

a first face; and

a second face, wherein,

said first face has printed thereon identification information corresponding to a person, and

said second face has printed thereon a miniature version of a presentation presented by the person corresponding to the identification information on the first face.